



Agribusiness

Valuation and advisory services for
**every property type, in every market
sector, anywhere in Australia**

Opteon's team of agribusiness and rural property valuers provide valuation and consultancy advice for a diverse range of rural and regional property assets.

Agribusiness

We offer farm valuation services, as well as property and asset valuations for primary industries in Australia.

Our team have access to nation-wide data, enabling them to produce informed, quality property valuation reports – a significant advantage for our agribusiness and rural clients.

With personal experience in agriculture and an understanding of land management practices, our agribusiness team is well-positioned to deliver property advice on all types and scale of rural property.

We establish long-term customer partnerships by delivering cost-effective and independent advice

that empowers our customers to make educated and strategic business decisions about their property.

Our national network comprises over 500 staff across 90 locations, including a specialised agribusiness team with some of Australia's most experienced agribusiness property experts.

From family-owned farms to global agricultural operations, Opteon partners with your business to provide targeted and cost-effective agribusiness and rural property advice.

Our agribusiness services









Our team delivers informed rural property advice in the areas of:

- Pre-purchase and pre-sale valuations
- Current market valuations to support mortgage security applications
- Market value assessments
- Property portfolio review and valuation
- Property procurement services
- Taxation (stamp duty, capital gains and GST)
- Plant and machinery valuations
- Water entitlements
- Independent property advice for local lenders, corporate and fund owners
- Land acquisition, resumption and compensation valuations
- Carbon credits/bio banking advice
- Estate and probate advice
- Forensic accounting
- Litigation advice
- Market research by sector, state or commodity group
- Mortgagees in possession valuations
- Briefing sessions to senior bank staff

Specialist water entitlements

The complexity of water rights and how to value them has become far more complicated in recent years with changes to state and federal legislation. Opteon has a team of specialist water valuers who provide advice for the valuation of all types of water entitlements.

Industry sectors

Cropping		<ul style="list-style-type: none"> - Dryland cropping - Irrigation 	<ul style="list-style-type: none"> - Sugar cane - Cotton
Grazing		<ul style="list-style-type: none"> - Beef cattle - Sheep – wool and lambs 	<ul style="list-style-type: none"> - Exotic Species - Lifestyle
Intensive Agriculture		<ul style="list-style-type: none"> - Dairies - Poultry Farms - Beef feedlots 	<ul style="list-style-type: none"> - Lamb/sheep feedlots - Piggeries - Aquaculture
Horticultural		<ul style="list-style-type: none"> - Vineyards and wineries - Orchards including citrus, nuts, stone fruit etc - Forestry and plantations 	<ul style="list-style-type: none"> - Olive groves - Market gardens - Mushroom farms - Other glasshouse/igloo facilities
Equine Properties		<ul style="list-style-type: none"> - Thoroughbred studs and training facilities 	<ul style="list-style-type: none"> - All other equine facilities and infrastructure
Plant and Equipment		<ul style="list-style-type: none"> - Valuation of all agricultural and other general plant and equipment 	<ul style="list-style-type: none"> - Plant and equipment used in agricultural processing and handling facilities including equipment uses in cotton gins
Agricultural Processing Facilities		<ul style="list-style-type: none"> - Cotton gins - Oilseed production plants - Bulk grain storage facilities - Fish canneries - Abattoirs and meatworks - Wineries 	<ul style="list-style-type: none"> - Dairy processing plants - Fruit processing plants - Agricultural produce processing facilities including canneries, packaging plants and flour mills
Mining and Infrastructure		<ul style="list-style-type: none"> - Irrigation infrastructure - Biomass - Coal - Diesel - Gas - Hydro 	<ul style="list-style-type: none"> - Solar - Wind - Mining - Quarries - Landfill sites

Benefits for our customers

Our customers have access to fast, reliable, independent valuation advice and property market intelligence from across Australia. The unique strength of our business is demonstrated by:

- Significant geographic postcode coverage
- Strategically located offices across Australia
- Largest professional team of valuers of any property advisory firm in Australia
- Easy access points for the receipt and distribution of valuation and property advice instructions
- Superior quality control and risk management practices
- Proven record in the successful delivery of high volume and one-off valuation and property advice assignments
- Intelligent IT infrastructure supported by a dedicated inhouse team
- Substantial agribusiness valuation acumen
- A zero contact, virtual valuation alternative



Accreditation Program

A market-leading innovation in the property valuation industry, Opteon's Accreditation Program marries the skills and qualifications of each valuer with specific property attributes. Our scheduling technology ensures that every job Opteon undertakes is performed by an appropriately qualified valuer that has been independently assessed and approved by Opteon's Technical Services and Risk team.

A complex algorithm interacts between the profile of the valuer and the job requirements, only allowing a valuer to undertake the instruction if they have the right experience.

For our customers, this means that we send the right valuer the first time, eliminating repeat visits and delays in report delivery.

At Opteon, we take data security very seriously.

Our customers and partners trust us to keep their information safe, and with over 1.7 million property valuations completed in the last five years, we hold a significant amount of data that needs to be protected from cyber attacks and other security incidents.

Opteon proudly holds ISO 27001 certification, which means that the technology and infrastructure that supports the delivery of Opteon's property valuation services has been examined by an accredited auditor and found to be compliant.

This is a significant achievement which supports Opteon's vision to be the leading independent

global property solutions provider powered by innovation, data intelligence and technology. ISO 27001 certification ensures that we have established methodologies and the framework to identify, manage, and reduce risks to the security of information, and brings our customers an additional level of confidence when partnering with Opteon.



Innovation and technology

Technology is an integral component of our business, from receipt and acceptance of instructions, to providing real-time communication to customers throughout the valuation life cycle.

Our national network is powered by up-to-date market data streaming through a centralised Valuation Management System (VMS), putting us at the forefront of valuation risk management and compliance.

Developed and managed exclusively inhouse, our VMS is one of the most innovative tools in the property valuation industry. Our VMS is stable, scalable and highly agile. Our valuers have instant access to a wealth of property specific market data, anywhere in Australia.



Quality assurance, risk & compliance

Opteon provides superior quality assurance, risk management and valuation compliance services.

Quality assurance is a key component of our customer delivery program. We are continually investing in the development and improvement of our risk management and compliance systems to ensure our team and customers have access to quality information and data. Our team adhere to strict risk management policies and procedures across all reporting and project management activities.

Opteon's in-house valuation management system has intuitive quality assurance modules, ensuring we can adapt to customer-specific requirements without compromising industry standards or legislative compliance.

Efficiency

Intuitive in-field data capture. Automatically generated valuation reports. Reduced operating costs. VMS is a centralised cloud based system that automates the valuation process.

Quality Assurance

Reduced risk of dubious valuations and improved insights into property collaterals. VMS's automatic quality assurance checks actively mitigate the risk of overvaluation, undervaluation, fraud and collusion.

Integration

Subscriptions to RP Data, PropertyIQ, REIV, REINZ, Terralink or PriceFinder can be automatically integrated into VMS.

Unrivalled coverage

Opteon has the most significant geographic coverage of any valuation firm in Australia and employs the largest professional team of valuers and property experts.

90+ 500+

locations

qualified valuers

Located across more than 90 locations, our team of over 500 qualified valuers provide coverage across 98% of Australia's postcodes.

Our collective local expertise and resources cover metropolitan, rural and remote regions in every State and Territory within Australia.



We acknowledge the Traditional Owners of country throughout Australia and recognise their continuing connection to land, waters and culture. We pay our respects to their Elders past, present and emerging.



98% coverage

Darwin

Cairns

Townsville

Mount Isa

Airlie Beach

Mackay

Emerald

Biloela

Bundaberg

Rockhampton

Gladstone

Maryborough

Maroochydore

Toowoomba

Brisbane

Gold Coast

Byron Bay

Ballina

Inverell

Coffs Harbour

Armidale

Port Macquarie

Dubbo

Scone

Tamworth

Orange

Bathurst

Gosford

Penrith

Campbelltown

Sydney

Cronulla

Parramatta

Wollongong

Port Lincoln

Barossa Valley

Adelaide

Murray Bridge

Griffith

Wagga Wagga

Euroa

Whittlesea

Bendigo

Gisborne

Ballarat

Tarnet

Mount Gambier

Portland

Warrnambool

Colac

Wodonga

Wangaratta

Benalla

Shepparton

Melbourne

Carrum Downs

Geelong

Canberra

Batemans Bay

Bega

Doncaster

Beaconsfield Upper

Berwick

Sandringham

Torquay

Devonport

Launceston

Hobart

Key

Office location

Valuer hub

Valuation coverage

No valuation coverage



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We Value More Residential | Commercial | Specialist Real Estate | Advisory | Agribusiness | Government | Tax Depreciation

Disclaimer: Opteon does not provide accounting, specialist tax or financial advice. Opteon's valuers are qualified, experienced and certified to provide market value valuations of your property